now you can SEE anything you want at...

"ALICE'S RESTAURANT"

where the heads of all nations meet

"ALICE'S RESTAURANT" starring ARLO GUTHRIE

featuring PAT QUINN · JAMES BRODERICK Special Appearance PETE SEEGER · LEE HAYS with MICHAEL MC CLANATHAN
GEOFF OUTLAW · TINA CHEN · KATHLEEN DABNEY and Police Chief WILLIAM OBANHEIN Original Music by ARLO GUTHRIE
Screenplay by VENABLE HERNDON and ARTHUR PENN Based on "The Alice's Restaurant Massacree" by ARLO GUTHRIE
Produced by HILLARD ELKINS and JOE MANDUKE Directed by ARTHUR PENN

COLOR by DeLuxe

ORIGINAL MOTION PICTURE SCORE AVAILABLE ON UNITED ARTISTS RECORDS

R RESTRICTED-Persons under 16 not admitted UNLESS ACCOMPANIED BY PARENT OR ADULT GUARDIAN

THEATRE

50 GO United Artists

TEASER ADS!

Use these teasers well in advance of your regular advertising campaign. If you use more than one ad, be sure to place an ad in the Amusement Section, with the others run-of-paper.

3 Cols. x 66 Lines—198 Lines (14 Inches) Mat T 311

2 Cols. x 61 Lines—122 Lines (9 Inches) Mat T 211

now you can SEE anything you want at...
"ALICE'S RESTAURANT"
where the heads of all nations meet
"ALICE'S RESTAURANT"
E PLURIBUS ARLO
POT LUCK AT...
"ALICE'S RESTAURANT"
HEADS UP
LIBERTY
E PLURIBUS ARLO
1969
"ALICE'S RESTAURANT"
"ALICE'S RESTAURANT" starring ARLO GUTHRIE
featuring PAT QUINN · JAMES BRODERICK Special Appearance PETE SEEGER · LEE HAYS with MICHAEL MC CLANATHAN
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50 GO United Artists
THEATRE

3 Cols. x 131 Lines—393 Lines (28 Inches) Mat 303

2 Cols. x 74 Lines—148 Lines (11 Inches) Mat T 212

▲ Also Available as 4 Cols. x 170 Lines—680 Lines (49 Inches) Order Mat 402

© 1969, United Artists, a Transamerica Corporation.

IMPORTANT

These ads include revised rating.

Be sure that all posters, lobbies and other pressbook material that are used in our campaign are sniped to include the new rating.

APPROVED

All advertising in this pressbook, as well as all other advertising and publicity materials referred to herein, has been approved under the standards for Advertising of the Code of Self-Regulation of the Motion Picture Association of America. All inquiries on this procedure may be addressed to:

Director of the Code for Advertising
Motion Picture Association of America
522 Fifth Avenue, N. Y., N. Y. 10036

GP ALL AGES ADMITTED Parental Guidance Suggested

"ALICE'S RESTAURANT"
is open to everyone!
Now rated GP!
"ALICE'S RESTAURANT" starring ARLO GUTHRIE
featuring PAT QUINN · JAMES BRODERICK Special Appearance PETE SEEGER · LEE HAYS with MICHAEL MC CLANATHAN
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COLOR by DeLuxe
ORIGINAL MOTION PICTURE SCORE AVAILABLE ON UNITED ARTISTS RECORDS
GP ALL AGES ADMITTED Parental Guidance Suggested
United Artists
Entertainment from Transamerica Corporation
THEATRE

2 Cols. x 97 Lines—194 Lines (14 Inches) Mat 204 R

"ALICE'S RESTAURANT"
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Now rated GP!
"ALICE'S RESTAURANT" starring ARLO GUTHRIE
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Produced by HILLARD ELKINS and JOE MANDUKE Directed by ARTHUR PENN
COLOR by DeLuxe
ORIGINAL MOTION PICTURE SCORE AVAILABLE ON UNITED ARTISTS RECORDS
GP ALL AGES ADMITTED Parental Guidance Suggested
United Artists
Entertainment from Transamerica Corporation
THEATRE

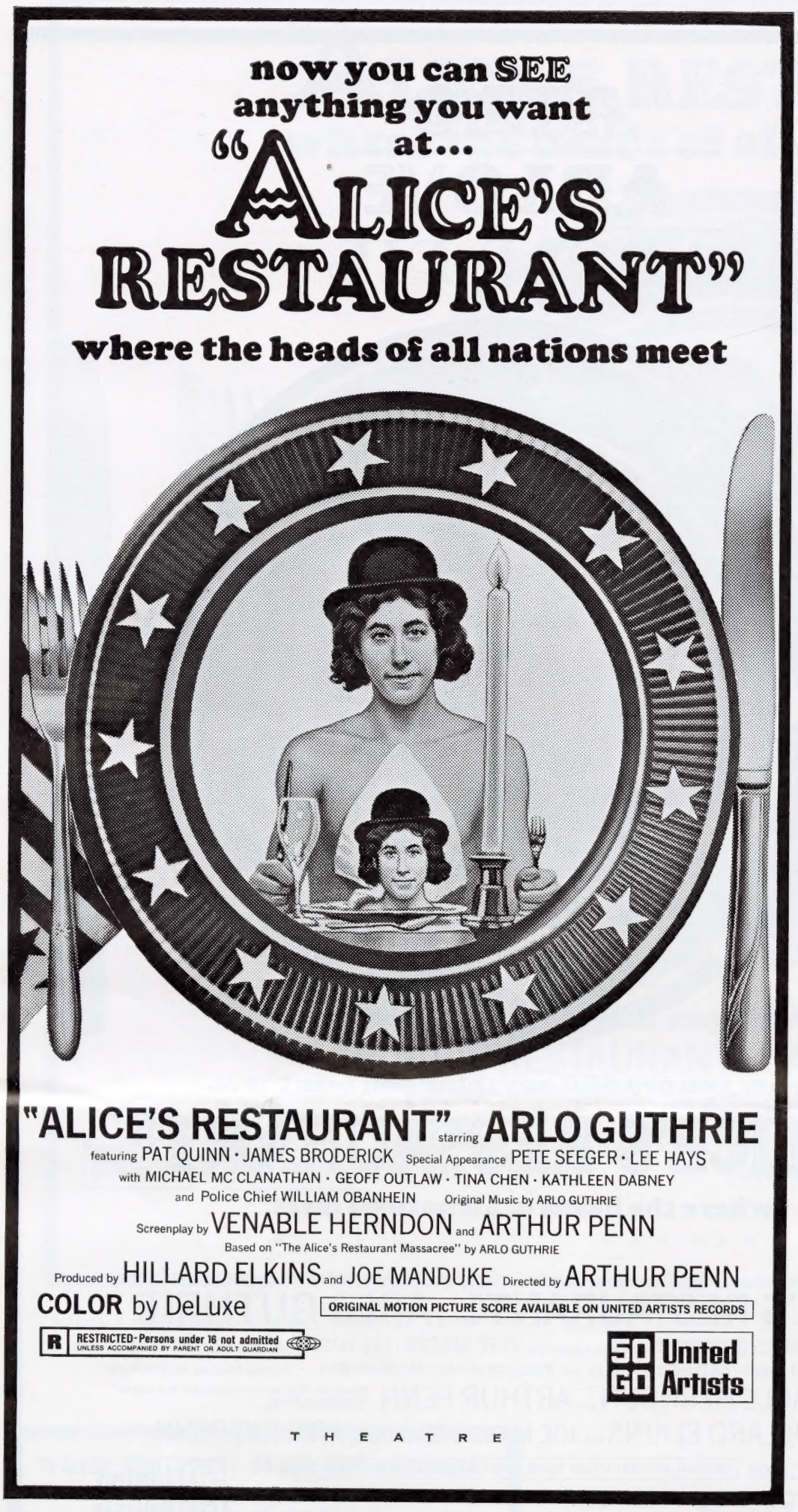
3 Cols. x 103—309 Lines (22 Inches) Mat No. 301 R

© 1970, United Artists, a Transamerica Corporation

SPECIAL MAT NO. 1R

These ads and scene mats are available all on one mat at a special low price from National Screen Service.

Printed in U.S.A.


now you can SEE
anything you want
at...
"ALICE'S RESTAURANT"
where the heads of all nations meet
"ALICE'S RESTAURANT" starring ARLO GUTHRIE
featuring PAT QUINN · JAMES BRODERICK Special Appearance PETE SEEGER · LEE HAYS
with MICHAEL MC CLANATHAN · GEOFF OUTLAW · TINA CHEN · KATHLEEN DABNEY
and Police Chief WILLIAM OBANHEIN Original Music by ARLO GUTHRIE
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Produced by HILLARD ELKINS and JOE MANDUKE Directed by ARTHUR PENN
COLOR by DeLuxe
ORIGINAL MOTION PICTURE SCORE AVAILABLE ON UNITED ARTISTS RECORDS
R RESTRICTED-Persons under 16 not admitted UNLESS ACCOMPANIED BY PARENT OR ADULT GUARDIAN
50 GO United Artists
THEATRE

3 Cols. x 146 Lines—438 Lines (32 Inches) Mat 302

where the heads of all nations meet
"ALICE'S RESTAURANT"
now you can SEE anything you want at...
"ALICE'S RESTAURANT" starring ARLO GUTHRIE
featuring PAT QUINN · JAMES BRODERICK Special Appearance PETE SEEGER · LEE HAYS with MICHAEL MC CLANATHAN
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50 GO United Artists
THEATRE

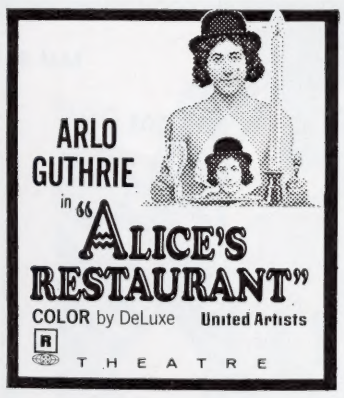
2 Cols. x 97 Lines—194 Lines (14 Inches) Mat 204

SPECIAL MAT No. 1

The following ads and scenes are available on a composite mat at a special low price at National Screen:

Ads: 101, 102, 103, 201, 202, 203

Scenes: 1A and 2A



1 Col. x 28 Lines (2 Inches)

1 Col. x 14 Lines (1 Inch)

Both on Mat 101

Official Billing

"ALICE'S RESTAURANT"	100%
Starring ARLO GUTHRIE	75%
Featuring PAT QUINN JAMES BRODERICK	35%
Special Appearance	35%
PETE SEEGER LEE HAYS	25%
With MICHAEL McCLANATHAN	25%
GEOFF OUTLAW TINA CHEN	25%
KATHLEEN DABNEY	25%
and Police Chief WILLIAM OBANHEIN	25%
Original Music by ARLO GUTHRIE	20%
Screenplay by	
VENABLE HERNDON and ARTHUR PENN	50%
Based on "The Alice's Restaurant Massacree"	
by ARLO GUTHRIE	20%
Produced by HILLARD ELKINS	50%
and JOE MANDUKE	37½%
Directed by ARTHUR PENN	50%
COLOR by De Luxe	45%
UNITED ARTISTS,	45%
Entertainment from Transamerica Corp.	45%

This film has been rated **R** by the MPAA.

2 Cols. x 49 Lines—98 Lines (7 Inches) Mat 202

ARLO

ARLOVE

APPLE PIE

now you can SEE anything you want at ...

"ALICE'S RESTAURANT"

starring **ARLO GUTHRIE**

R COLOR by DeLuxe **United Artists**

THEATRE

1 Col. x 70 Lines (5 Inches)
Mat 103

now you can SEE anything you want at ...

"ALICE'S RESTAURANT"

starring **ARLO GUTHRIE**

COLOR by DeLuxe **United Artists**

R THEATRE

1 Col. x 49 Lines (4 Inches)
Mat 102

ARLO

ARLOVE

APPLE PIE

now you can SEE anything you want at ...

"ALICE'S RESTAURANT"

where the heads of all nations meet

"ALICE'S RESTAURANT" starring ARLO GUTHRIE

featuring PAT QUINN · JAMES BRODERICK Special Appearance PETE SEEGER · LEE HAYS with MICHAEL MC CLANATHAN
GEOFF OUTLAW · TINA CHEN · KATHLEEN DABNEY and Police Chief WILLIAM OBANHEIN Original Music by ARLO GUTHRIE
Screenplay by VENABLE HERNDON and ARTHUR PENN Based on "The Alice's Restaurant Massacree" by ARLO GUTHRIE
Produced by HILLARD ELKINS and JOE MANDUKE Directed by ARTHUR PENN

COLOR by DeLuxe ORIGINAL MOTION PICTURE SCORE AVAILABLE ON UNITED ARTISTS RECORDS

R RESTRICTED-Persons under 16 not admitted UNLESS ACCOMPANIED BY PARENT OR ADULT GUARDIAN

50 GO United Artists

THEATRE

4 Cols. x 156 Lines—624 Lines (44 Inches) Mat 401

▲ Also Available as 5 Cols. x 192 Lines—960 lines (59 Inches) Order Mat 503

APPROVED

All advertising in this pressbook, as well as all other advertising and publicity materials referred to herein, has been approved under the Standards for Advertising of the Code of Self-Regulation of the Motion Picture Association of America. All inquiries on this procedure may be addressed to:

Director of the Code for Advertising, Motion Picture Association of America
522 Fifth Avenue, N. Y., N. Y. 10036

This picture has been rated:

R RESTRICTED—PERSONS UNDER 16 NOT ADMITTED UNLESS ACCOMPANIED BY PARENT OR ADULT GUARDIAN

"ALICE'S RESTAURANT"

where the heads of all nations meet

now you can SEE anything you want at...

"ALICE'S RESTAURANT" starring ARLO GUTHRIE

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Produced by HILLARD ELKINS and JOE MANDUKE Directed by ARTHUR PENN · **COLOR** by DeLuxe

R RESTRICTED-Persons under 16 not admitted UNLESS ACCOMPANIED BY PARENT OR ADULT GUARDIAN

ORIGINAL MOTION PICTURE SCORE AVAILABLE ON UNITED ARTISTS RECORDS

50 GO United Artists

THEATRE

5 Cols. x 126 Lines—630 Lines (45 Inches)

Mat 501

---

where the heads of all nations meet

"ALICE'S RESTAURANT"

"ALICE'S RESTAURANT" starring ARLO GUTHRIE

featuring PAT QUINN · JAMES BRODERICK Special Appearance PETE SEEGER · LEE HAYS with MICHAEL MC CLANATHAN GEOFF OUTLAW · TINA CHEN · KATHLEEN DABNEY and Police Chief WILLIAM OBANHEIN Original Music by ARLO GUTHRIE Screenplay by VENABLE HERNDON and ARTHUR PENN Based on "The Alice's Restaurant Massacree" by ARLO GUTHRIE Produced by HILLARD ELKINS and JOE MANDUKE Directed by ARTHUR PENN

COLOR by DeLuxe ORIGINAL MOTION PICTURE SCORE AVAILABLE ON UNITED ARTISTS RECORDS

50 GO United Artists

R RESTRICTED-Persons under 16 not admitted UNLESS ACCOMPANIED BY PARENT OR ADULT GUARDIAN

THEATRE

2 Cols. x 75 Lines—150 Lines (11 Inches) Mat 203

---

now you can SEE anything you want at...

"ALICE'S RESTAURANT"

starring ARLO GUTHRIE

COLOR by DeLuxe **United Artists**

R THEATRE

2 Cols. x 28 Lines—56 Lines (4 Inches)

---

where the heads of all nations meet

"ALICE'S RESTAURANT"

starring ARLO GUTHRIE COLOR by DeLuxe **United Artists**

R THEATRE

2 Cols.x 14 Lines—28 Lines (2 Inches)

Both on Mat 201

where the heads of all nations meet
now you can SEE anything you want at...
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featuring PAT QUINN · JAMES BRODERICK Special Appearance PETE SEEGER · LEE HAYS with MICHAEL MC CLANATHAN
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COLOR by DeLuxe
ORIGINAL MOTION PICTURE SCORE AVAILABLE ON UNITED ARTISTS RECORDS
R RESTRICTED-Persons under 16 not admitted UNLESS ACCOMPANIED BY PARENT OR ADULT GUARDIAN
THEATRE
50 GO United Artists

3 Cols. x 103 Lines—309 Lines (22 Inches) Mat 301

'Alice's Restaurant' Recounts Guthrie's Famed Misadventure

(Production Story)

The saga of that celebrated load of garbage in Stockbridge, Mass., which catapulted Folk Singer Arlo Guthrie into a fame equal to that of his famous father, Woody, placed the younger Guthrie's folk song "Alice's Restaurant Massacree" high among the all-time recorded hits, and made of young Guthrie a folk hero with a large section of the disaffected generation, is retold in the Hillard Elkins and Joe Manduke production "Alice's Restaurant" which United Artists, an entertainment service of Transamerica Corporation, brings to the .... Theatre on ..... next, in Color by De Luxe.

Made in and around Stockbridge where it actually happened, much of the cast is made up of locals who participated in the event. Officer Obie who put the pinch on Arlo for littering that celebrated Thanksgiving Day, is played by himself, William Obanhein. The blind judge who fined the folk singer for littering and thus, gave him a "criminal record," complete with his seeing-eye dog, does it again for the cameras in the film. He's Judge James Hannon. And Jazz Guitarist Geoff Outlaw, the half-Cherokee, half-West Indian who was with Arlo when it all happened, is played by the real Geoff Outlaw. Arlo, of course, is played by Guthrie himself.

Alice the restaurant keeper however, is played by screen actress Pat Quinn. But the real Alice—who still lives in the now-famous de-consecrated church—is also on hand in the picture, playing one of her friends. In real life she's Alice Brock.

The new film—considered something refreshingly new in screen presentations, being a melange of documentary and fictional story, was directed by Arthur Penn and it was edited by Dede Allen, the same team that gave the world "Bonnie & Clyde." The screen treatment was written by Penn himself with the collaboration of Venable Herndon. Fred Hellerman was musical director.

Still AR-48 ***Mat 2A***

Tina Chen, James Broderick, Pat Quinn and Arlo Guthrie stand in front of deconsecrated church which they now live in. Scene is from "Alice's Restaurant," filmed in Color by DeLuxe and opening ..... at the ..... Theatre through release by United Artists, an entertainment service of Transamerica Corporation.

Arlo Guthrie Follows Famed Dad, Woody, to Folk Stardom

It's tough to be a great man's son.

If you've got the stuff you're almost certain to be compared with the old boy and generally unfavorably. If you haven't got it, people say that's the way it should be: because no great man ever had a great son.

Well, a time has come to dispute the old belief.

Take the case for example, of Arlo Guthrie, son of the late Woody Guthrie, generally conceded as among —if not *the*—greatest American folk singer of them all.

Born, of all places, in Coney Island the first of Woody's three children by his second wife the dancer Marjorie Mazie, Arlo went through public and high schools to no particular distinction, and the only way he can prove he went to the Indian Hill Music School in the Berkshires is because his name appears in one of its year books.

But he could strum a guitar and sing a little and on the strength of it he got some engagements in night clubs particularly in Cambridge, Mass. But nobody believed he was the son of the great Woody.

Then came his famous visit to Alice and Ray Brocks' hole-up for far-outers in Stockbridge, Massachusetts, and his "discovery." It came about, as everybody now knows, because he didn't know what to do with the garbage from Alice's restaurant after he had gone to the town dump to get rid of it only to discover the place was closed because it was Thanksgiving day.

What happened was that he dumped it in the snow, was discovered, arrested and fined and thus acquired the "criminal record" which was responsible for one of the greatest snafus in the history of the Selective Service System.

It was all recalled on Arlo's now famous 18-minute blues-recitative which over night became one of the greatest hits in the folk music genre.

Still AR-42 ***Mat 1C***

Young folk-singer Arlo Guthrie, son of the famous "Woody," stars in "Alice's Restaurant," which will open ..... at the ..... Theatre. Filmed in Color by DeLuxe, it is being released through United Artists, an entertainment service of Transamerica Corporation.

Famed Broadway and Hollywood Producer Arthur Penn (responsible, for, among other great films, "Bonnie & Clyde") heard it and decided that the whole business was a great movie. A movie made right there in Stockbridge where it happened, with the real people as actors in the saga—the cop who pinched Arlo, the judge who fined him and Alice of the restaurant.

So now "Alice's Restaurant" in Color by De Luxe, comes to the ..... on ....., as a Hillard Elkins and Joe Manduke production, released by United Artists, an entertainment service of Transamerica Corporation.

Noted TV Actress Makes Film Debut As Guthrie's 'Alice'

You've seen her in episodes of "Gunsmoke," "Dr. Kildare," "Judd for the Defense" and countless others, probably without even knowing her name. Now you're going to see her as a full-fledged movie star in her first picture and the experts say you'll be hearing that name plenty from here on in.

She's Pat Quinn who was known only to Off-Broadwayites before she went to television, and who appeared briefly on Broadway costarred with Julie Harris in "Marathon 33."

But now as the famous Alice of the "Alice's Restaurant Massacree" made world renowned by Arlo Guthrie in his talking blues record, she plays one of the most coveted roles offered in Hollywood in years, Uh' in the Joe Manduke and Hillard Elkins picture of the famous saga titled simply "Alice's Restaurant," which comes to the ..... Theatre on ..... as a release by United Artists, an entertainment service of the Transamerica Corporation. The film is in Color by De Luxe.

The new film was directed by Arthur Penn, his first picture since his sensational "Bonnie & Clyde." Its cast includes a number of the far-outers Guthrie tells about in his saga who made up Alice's "family" in the deserted church at Stockbridge, Mass. Guthrie himself, son of the great folk singer Woody, is in the picture as are the cop who pinched him and the judge who fined him for "litterin'." The New York draft board who discovered Arlo's "criminal record" are played by professionals. Newcomer to the screen, Tina Chen, has the other important feminine role as Arlo Guthrie's girlfriend.

'Bonnie & Clyde' Megger Repeats

Arthur Penn, who showed what he could do in the directorial line with a movie based on an actual happening in "Bonnie & Clyde," does it again in the Joe Manduke-Hillard Elkins production "Alice's Restaurant," based on Arlo Guthrie's famous recording, which opens ..... at the ..... Theatre in Color by De Luxe and released by United Artists, an entertainment service of Transamerica Corporation.

The actual happening, as everybody knows by this time, was the celebrated imbroglio which wound up handing a New York draft board the thorniest problem in the history of Selective Service. Venable Herndon assisted Penn with the script.

In First Flic

Jazz Guitarist Geoff Outlaw, a name in current folk-rock, makes his motion picture debut in support of Arlo Guthrie in Joe Manduke and Hillard Elkins' production based on the latter's famous talking blues recording "Alice's Restaurant," which United Artists, an entertainment service of Transamerica Corporation brings to the ..... Theatre on ..... next. Arthur Penn directed, is first since his sensational "Bonnie & Clyde."

Arlo Stars

Folk Singer Woody Guthrie's son Arlo, famed in his own right for his talking blues record "Alice's Restaurant Massacree," heads the cast of Joe Manduke and Hillard Elkins' "Alice's Restaurant," now at the ..... Theatre.

Still AR-46 ***Mat 1A***

Tina Chen is cast as Arlo Guthrie's girlfriend in "Alice's Restaurant," which will open ..... at the ..... Theatre. The film, in Color by DeLuxe, is being released by United Artists, an entertainment service of Transamerica Corporation.

Get Displays, Dee Jay Plays With 'Alice's Restaurant' Music

United Artists Records has issued a long-playing album of the film's original music, and it's the kind that's currently rocking the country. The album, plus Arlo Guthrie's popularity in the world of folk-rock music should get you plenty of plays with the DJ's.

Any number of variations on displays in windows and counters of record shops suggest themselves. Remember the elements: the UA album, Arlo, the new popular folk singer and son of the famous "Woody," and of course the record itself, "The Alice's Restaurant Massacree" which is a Warner Bros.-Seven Arts album.

TV/RADIO MATERIAL

Special Arlo Guthrie footage has been incorporated in the unusually effective TV Spots being offered!

There are a number of these spots, running in length from 20 seconds to a full minute, each with adequate timing for the inclusion of local playdate info.

Also available is a similar complete set of RADIO SPOTS with Arlo's voice, on a 33⅓ platter.

For your complete set of TV and Radio spots write: EXPLOITATION DEPARTMENT, United Artists, 729 Seventh Avenue, New York, N. Y. 10019.

Telop & Slide

For information and prices write:

QQ Title Card Co.
247 West 46th Street
New York, N.Y. 10036

FREE Arlo Teaser Trailer

Some exciting Arlo Guthrie footage has been included in this free, 60-second teaser trailer, giving you something highly unusual—and effective—to work with! Be sure to use it for cross-plugging too. Order it from:

National Screen

REGULAR TRAILER

The Regular Trailer has a lot going for it in selling "Alice's Restaurant." The music, the famous recording, the great story, the hippies, the motorcycles and the whole exciting psychadelic bit! Put it to work for you early!

It's at National Screen

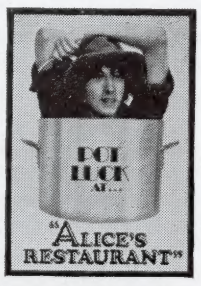
ART STILLS

Order by Number From National Screen

AR-ART 1

AR-ART 2

AR-ART 3



AR-ART 4

ALICE BROCK'S KOOKY COOKBOOK OPENS DOOR FOR WILD, WAY-OUT PROMOTION!

Alice Brock, of "Alice's Restaurant" fame, who has a role in the movie, has authored an off-beat cookbook called "Alice's Restaurant Cookbook," which Random House will issue in October, 1969. It is slated for an initial printing of 50,000 copies. She wrote it while working on the movie.

The cookbook, aimed at beginners, is different from any published heretofore. It is both folksy and iconoclastic. It includes recipes for such diverse things as hangover cure and beet jam.

Random House has backed this book with a large-scale advertising and publicity campaign (a four-column feature story about the book and its tie-in with the movie has already appeared in the New York Times).

Get in touch with the book stores (and department stores) in your area, and work with them in setting up displays.

Set up a table in lobby with a display of the books.

Work a three-way contest with newspaper and book store in which awards are given for most way-out recipe (one worthy of being included in "Alice's Restaurant Cookbook").

Throw a party at a local bistro which has been renamed "Alice's Restaurant" for the occasion, where the only food served will be that from recipes in the cookbook.

For Restaurants (Alice's and Others)

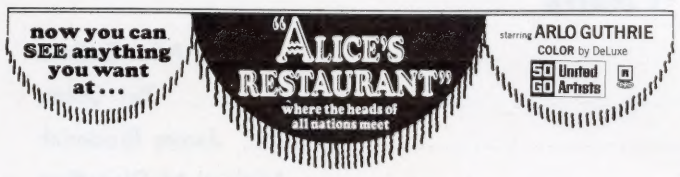
In addition to the stunt mentioned above regarding the renaming of a restaurant "Alice's Restaurant," and holding a special invitational dinner there, here are a few other suggestions: Other restaurants can say in ads, on their menus or on cards in your lobby " 'Blank's may not be 'Alice's' but you can get anything you want here . . . to SEE anything you want, go to the ..... Theatre where 'Alice's Restaurant' is playing!" You might even arrange a meal—ticket deal.

Any of the teaser ads (on Page 2) could be printed with restaurant and playdate info on the reverse side and distributed around town. Ads 402 or 303 could be cut out and mounted on a piece of wood, then laminated and displayed in manner of old New England inn signs (reverse side could carry restaurant address).

The art still (lower left) could be blown up and reprinted on circular cardboard with either restaurant's menu on reverse side or playdate credit, and placed on tables of cooperating restaurant.

If there should actually be a restaurant owner (or manager) named Alice, or if the wife, daughter or sister of a restaurant owner is named Alice — well then we don't have to tell you — you've got it made.

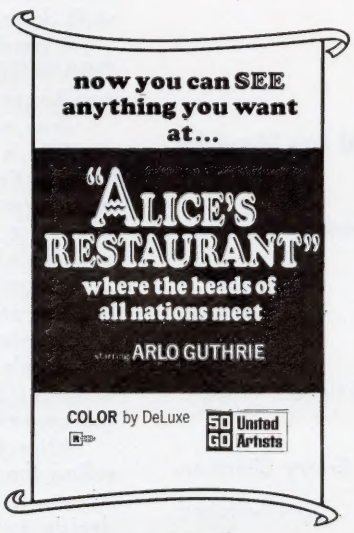
SATIN ACCESSORIES


now you can SEE anything you want at...
"ALICE'S RESTAURANT"
where the heads of all nations meet
starring ARLO GUTHRIE
COLOR by DeLuxe
50 GO United Artists

De Luxe Sectional Valance
Any length (minimum order 10 feet)
Running foot $2.15

now you can SEE anything you want at...
"ALICE'S RESTAURANT"
where the heads of all nations meet
starring ARLO GUTHRIE
COLOR by DeLuxe
50 GO United Artists

3-Piece Streamer
15 feet, strung together, in color
Complete Streamer $21.50


now you can SEE anything you want at...
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COLOR by DeLuxe
50 GO United Artists

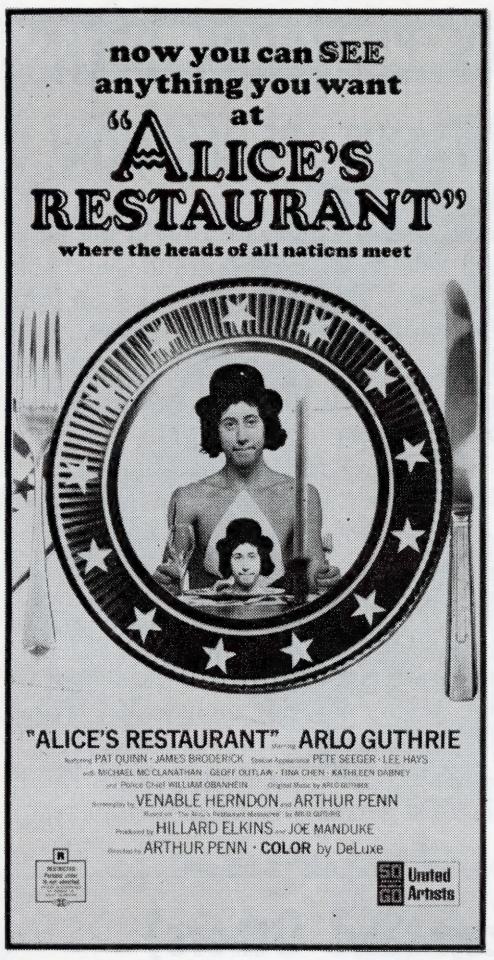
9 x 12 Flag
Double Faced, $145.00
Single Faced, $80.00

ORDER all this material from your local NATIONAL SCREEN SERVICE EXCHANGE. All items are manufactured by NATIONAL FLAG & Display Co., 43 W. 21st St., New York, N. Y. 10010. Tel. 212 OR 5-5230.

In Canada, place orders with CONSOLIDATED THEATRE SERVICES, 120 Wellington Street, W. Toronto, Ontario, Canada.

Coming!
now you can SEE anything you want at
"ALICE'S RESTAURANT"
where the heads of all nations meet
starring ARLO GUTHRIE
COLOR by DeLuxe
50 GO United Artists

Ushers Badge
Each 50c


now you can SEE
anything you want
at
"ALICE'S
RESTAURANT"
where the heads of all nations meet
"ALICE'S RESTAURANT"... ARLO GUTHRIE
with MICHAEL McCLANATHAN · GEOFF OUTLAW · TINA CHEN · KATHLEEN DABNEY
VENABLE HERNDON ... ARTHUR PENN
HILLARD ELKINS ... JOE MANDUKE
ARTHUR PENN · COLOR by DeLuxe
United Artists

3-SHEET

1-SHEET

TEASER 1-SHEET

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"ALICE'S RESTAURANT"... ARLO GUTHRIE

22 x 28 LOBBY CARD

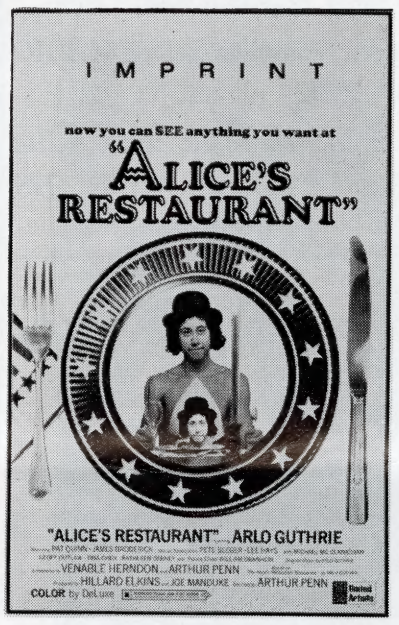
Also Available:

Set of Eight
11 x 14 Lobby Cards

Set of Eight
8 x 10 Stills in Color

Hi-Rise Standee
24 x 82 Title Display

Order All Accessories
From National Screen



WINDOW CARD

14 x 36 INSERT CARD

The Cast

Arlo	Arlo Guthrie
Alice	Pat Quinn
Ray	James Broderick
Shelly	Michael McClanathan
Roger	Geoff Outlaw
Mari-Chan	Tina Chen
Karin	Kathleen Dabney
Officer Obie	William Obanhein
Evangelist	Seth Allen
Blueglass	Monroe Arnold
Woody	Joseph Boley
Judge James Hannon	Himself

Production Staff

Produced by	Hillard Elkins and Joe Manduke
Directed by	Arthur Penn
Screenplay by	Venable Herndon and Arthur Penn
Based on "The Alice's Restaurant Massacree" by	Arlo Guthrie
Original Music by	Arlo Guthrie
Edited by	Dede Allen
Director of Photography	Michael Nebbia
Musical Supervision with Additional Music Composed and Arranged by	Garry Sherman
"Songs to Aging Children" by	Joni Mitchell
"Pastures of Plenty" and "Car Song" by	Woody Guthrie

The Story *(Not for Publication)*

After being pronounced fit for military service by his local draft board, young Arlo (ARLO GUTHRIE) matriculates at Rocky Mountain College "to try out some of that deferred education." But Arlo's long, stringy black hair, his addiction to folk-rock music and his less than reverential attitudes toward the college authorities and town police are very much at odds with local custom.

Arlo hitches back to New York to visit his hopelessly ill father Woody (JOSEPH BOLEY), the noted folk singer. His guitar-playing buddy, Roger (GEOFF OUTLAW), then urges Arlo to go to Stockbridge, Mass., to pay a visit to two old friends, Alice (PAT QUINN) and Ray Brock (JAMES BRODERICK).

Alice and Ray greet him with the news that they have bought a deconsecrated church, which can serve as a haven for Arlo and his restless friends.

The deconsecrated church has become both an asylum and a home to a young group of modern nomads. The church and the restaurant they have built for Alice form the center of their lives. Alice serves as a friend and surrogate mother to all her passing guests. She takes a special liking to Shelly (MICHAEL McCLANATHAN), with whom she has a brief affair while temporarily estranged from Ray.

Alice and Ray patch up their differences, and Ray invites all their friends to the church "for a Thanksgiving dinner that just couldn't be beat." After dinner, an appreciative Arlo and Roger load half a ton of garbage into Arlo's WV micro-bus and take it to the city dump, which they find is closed on Thanksgiving Day. So they throw the stuff down a nearby gully.

A passing couple sees them and reports the crime to Police Chief Obie (WILLIAM OBANHEIN). He identifies the culprit from a letter in the garbage and arrests Arlo and Roger, who admit their guilt.

They are fined 50 dollars and ordered to remove the garbage.

Arlo is ordered to report to the Selective Service headquarters in New York for his induction physical. After five hous of examination, a sergeant asks him if he has ever been arrested. Arlo relates the story of his arrest and conviction — the Thanksgiving adventure, the garbage and Officer Obie. As a result, he is rejected for military service because of his criminal record.

Returning to the church, Arlo learns that Shelly has hooked himself on junk. After a bitter argument with Ray, Shelly flees to New York, where he dies of an overdose. On the way to the funeral Arlo is informed that his father has died.

Alice's guests are so moved by Shelly's death, that the stability of the community is shaken. Ray proposes to Alice that they marry again; everyone is to be invited to the ceremony.

After the wedding a slightly tipsy Ray shatters the gay mood when he suggests selling the church and buying some Vermont farmland where they can all settle down. Alice and the others are stunned. Arlo and his girl friend Mari-Chan (TINA CHEN) decide to leave, despite Ray's pleadings for them to stay. Alice stands forlornly outside the church, watching them disappear into the distance.

RUNNING TIME: 111 MINUTES

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